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Exclusive, One Night Only Garth Brooks Concert Set For 300 Drive-In Theaters Across North America

*Only On June 27th
Tickets On Sale June 19th*

LOS ANGELES- June 11, 2020 - Garth Brooks is set for a concert event at 300 drive-in theaters across North America, only on June 27th.

The concert will be created exclusively for this event, making this a once in a lifetime experience. The concert will be the largest ever one-night show to play at outdoor theaters across the United States and Canada.

The event will be produced by Encore Live, a leading event production company.

“I am so excited to get to play again. I have missed it so much and want to get back to it,” said Brooks. “This drive-in concert allows us all to get back to playing live music without the uncertainty

of what would be the result to us as a community. This is old school, new school, and perfect for the time we are in.”

“Families need safe entertainment options that they can enjoy together this summer,” said Encore Live Founder and CEO Walter Kinzie. “We’re excited to partner with Garth, who’s already done so much to help the entertainment industry during these tough times, to provide a truly unique and incredible concert that will do a whole lot of good for local businesses and communities.”

Tickets will be on sale Friday, June 19th at 12:00 PM ET / 11:00 AM CT/ 10:00 AM MT / 9:00 AM PT. They will be on sale at [Ticketmaster.com/garthbrooks](https://www.ticketmaster.com/garthbrooks). There, you will also be able to review the drive-in theaters available in your area. Tickets are General Admission and of Limited Availability. They will cost \$100, all-inclusive. Each ticket will admit one passenger car/truck. The event will take place rain or shine and will begin at dusk.

Any drive-in theater owners who are not currently slated to air the concert and want to, please contact driveinowners@encorelive.com.

[Encore Live](#) has developed a reputation as one of the most innovative event production companies in the country. In the absence of traditional live events, the company reached exclusive agreements with drive-in theater owners across North America to safely bring fans this first-of-its-kind concert on a massive scale.

The show will adhere to guidelines recommended by the Centers for Disease Control and Prevention (CDC) as well as all state and local health mandates. Encore Live has partnered with leading health experts to establish procedures for staff and fans. These will include maintaining at least six feet of space between vehicles, the use of personal protective equipment by staff, leveraging contactless payment and ticketing systems, and limiting capacity in restrooms. Guidelines around concessions will also be enforced to abide by individual state regulations.

About Encore Live

[Encore Live](#) is a full-service event production, talent buying and experiential marketing company that helps clients meet specific business goals — such as improving employee retention, increasing sales, lifting brand awareness and other performance metrics — through Dynamic Human Experiences. Encore Live supports clients in all stages of event creation, from idea generation to execution and talent strategy. This includes assessing potential venues for clients, creating content and refining messaging, designing spaces, facilitating programming, A/V services, buying talent, production services and more, all scaled through technology and data. We call the approach Smart Experience.

About Garth Brooks

Garth Brooks is the 7-time CMA Entertainer of the Year, a first for any artist. He is also the first and only artist in history to receive eight Diamond Awards for the now eight albums certified by the RIAA at over 10 million album sales each. He remains the #1-selling solo artist in U.S. history, certified by the RIAA with 156 million album sales. In March, Garth received the esteemed Library of Congress Gershwin Prize for Popular Song. He has received every accolade the recording industry can bestow on an artist. In January, Billboard announced that Garth Brooks was the first artist to make it on the Billboard Hot Country Songs chart in the 80s, 90s, 00s, 10s and now 20s.

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