

2026 CHAMBER MEMBER BENEFITS

HEART OF THE ROCKIES CHAMBER OF COMMERCE

RIBBON CUTTING

We offer ribbon cutting ceremonies for new members or existing members making changes, providing a great opportunity to introduce their business to the community. Each event includes media coverage in The Mountain Mail, our newsletter, and on Heart of the Rockies Radio, with an estimated advertising value of \$700.



NEWSLETTER AND WEB PAGE

The Chamber's bi-monthly electronic newsletter highlights upcoming events, offers advertising opportunities, and features the Ribbon Cuttings for added visibility. Our website showcases members with individual directory pages, business descriptions, and easy access to local events and resources.



DIGITAL MARQUEE

Chamber members can reserve a message slide on our digital marquee located along Highway 50, offering excellent visibility to passing motorists. To list a message on the marquee, email details to lance@salidachamber.org.



JOB BOARD

Get more eyes on your job listings by posting open positions on our website. Job listings are open to the public! Want a boost to your openings? Message us to feature the position in the newsletter.

MEMBER-TO-MEMBER BENEFITS

Members have access to our directory of over 350 local businesses, as well as a Members-Only B2B Benefit list. This list includes discounts and offers only available to Chamber Members. Have a deal you'd like to offer the member network? Email Wendy@salidachamber.org with details.



MARKETING SERVICES

The Chamber offers a variety of marketing services to help promote your business to the community. From digital exposure to event sponsorships, we provide valuable tools to boost your visibility to locals, visitors, and trip planners.



CONTENT PRODUCTION

The Chamber offers one free annual content and media package for each member. This includes a content shoot of both photo and video, and a 30- to 60-second promotional reel for social media and newsletter placement. Further media shoots are available for a fee.

Media Packages

The Chamber offers media packages beyond the annual media shoot for \$500. These media packages focus on brand awareness, sales, campaigns, and more. We tailor each media package according to member needs.

Includes:

- On-site photo & video shoot (approx. 1 hour)
- Professional editing & voiceover narration
- One 30–60 sec promotional reel
- 5–10 edited photos
- Shared once via Chamber social media & newsletter
- Full digital rights for your business use

Optional Add-Ons

- Extra video reel – \$150
- Additional shoot time – \$100/hr
- Seasonal re-edit – \$125
- Chamber ad boost – \$75–\$150