

V.I.C.T.O.R.S.

Very Important Clients to Our Radio Stations

Heart of the Rockies Radio Group | KWUZ-FM | KVRH-FM | KBVC-FM | KGKG-FM & AM

Cue the confetti!

It's official – Heart of the Rockies Radio was named small market Radio Station of the Year by the Colorado Broadcasters Association. This one is for you – our incredible community and loyal listeners! Thanks for tuning in and turning us into winners, for the fifth time in six years (2019, 2021, 2022, 2023 and 2024)!

In addition to Radio Station of the Year, Heart of the Rockies Radio was awarded with the following honors:

- Best Station Imaging Campaign (The Valley 102.9 & Hippie Radio 97.5)
- Best Sports Coverage by an individual or team (Andrew Stossmeister)
- Best Regularly Scheduled Entertainment Program (Sports in the Rockies)
- Best Morning Show (Dan R. on Hippie Radio 97.5)
- Best Radio Commercial (Under a Bridge - Cathy Chochon - Full Circle Real Estate Group)

That's more than 100 awards for Broadcast Excellence in 10 years.

We are honored. We are grateful. Thank you!

Heart of the Rockies Radio is the family-friendly broadcast group that is locally owned, with broadcast professionals who live, work, and play in Chaffee County.

Broadcast excellence courtesy of Three Eagles Communications

LOCALLY OWNED | COLORADO STRONG | COLORADO PROUD

ADVERTISE WITH THE WINNERS - HEART OF THE ROCKIES RADIO! Find us on 



Heart of the Rockies Radio | 7600 County Road 120 | Salida, CO 81201 | 719-539-2575