Chamber Marketing Specifications

In order to be featured in our Weekly Announcements Email:

- Please send your desired text announcements to us at office@salidachamber.org.

- You may include attachments such as PDF's or JPG's.

- Send them by Tuesday afternoon to be in the announcements that will go out that Wednesday.

- The announcement(s) can be for the upcoming week or future dates, preferably not more than 2 months in advance. Current week goes from Wednesday to Tuesday.

- Events with specific dates will appear in a single line under either "Current Week Events" or "Save the Date" with a link to a JPG, PDF, or Web link with more detailed information.

- General Announcements will appear as a paragraph in the section below the events and may have links to extra information on a Web page, PDF, or JPG.

- If you have a website, phone number, Facebook page, etc., please include it in your text.

- Please limit your text to 75 words or less, unless sending a PDF document that can be linked to.

In order to be featured in the Salida Chamber Monthly Newsletter:

- Please send items to office@salidachamber.org and info@salidachamber.org
- Submit your information by the 28th day of the month for the upcoming month's issue.
- Please send attachments (for instance a flyer, or poster as a JPG), or send text only with a business logo. We can link to a PDF, but it will not be viewable until it is clicked.
- Information submitted will live on the Chamber News page for the month, see the following link: https://salidachamber.org/category/news/
- It will also be viewable by clicking the "News" button at the end of the Newsletter.

- If your item qualifies as a "Featured Event", "Upcoming Course" or "Member Discounts/Specials" it will also show up when the applicable button is pushed.
- Information should be pertinent to the coming month, whether an event happening during that timeframe, tickets currently on sale, a request for volunteers, etc.