



Chamber Marketing Specifications

In order to be featured in our Weekly Announcements Email:

- Please send your text-only announcements to us at announcements@salidachamber.org.
 - Do not send attachments.
 - The announcement must be pertinent to the upcoming week. We refresh content weekly and will not be able to store messages for future announcement emails.
 - Send them by 4pm Monday to be in the announcements that will go out that Wednesday.
 - If you have a website, phone number, Facebook page, etc., please include it in your text.
 - Please limit your text to 50 words or less.
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In order to be featured in the Salida Chamber Monthly Newsletter:

- Please send items to me at lori@salidachamber.org and to info@salidachamber.org
- Please send attachments (for instance a flyer, or poster), or send text only with a business logo.
- Submit your information by the 22nd of the month for the upcoming month's issue.
- Information should be pertinent to the coming month, whether an event happening during that timeframe, tickets currently on sale, a request for volunteers, etc.
- You can view previous newsletters online by going to <http://salidachamber.org/chamber-newsletter-archive/>.
- Size limits for ads – all submissions must be:
 - square in format
 - maximum 750 pixels wide by 750 pixels tall
 - 72dpi
 - JPG, medium compression
- We can help you with the sizing.